### TENDER REQUEST FOR:

### MUSICAL SOUNDTRACK COMPOSITION

### And PRODUCTION

### Chimelong Group Company, Ltd..

### Hengqin Ocean Kingdom

### Hengqin Island

### P.R. China

DESCRIPTION

These Tender Submission Guidelines covers the composition, contracting of composition, arranging, copying, recording, and mixing of the soundtracks for five shows for the Hengqin Ocean Kingdom, located in Fuxiang Bay, Zhuhai, Guangdong, P.R. China.

The shows are:

**Under The Polar Moon**, the marine mammal Beluga Show

**Tropical Heat**, the marine mammal Dolphin Show

**Sea Lions vs. Pirates**, the Sea Lion and Walrus Show

**Deep Dive Adventure**, an Omni Mover dark ride attraction

**The Hengqin Ocean Kingdom Parade**

The soundtracks will need to be delivered in their final format no later than May 15, 2013. Scratch tracks will be due by March 1, 2013 at the latest.

Shows open July 1, 2013

OVERALL SCOPE

Outlined below is a detailed scope of work and deliverables as part of this authorized tender. The Term of the services described below is from receipt of this RFP through show openings on July 1, 2013 with availability through December 31, 2013 with respect to updates and/or revisions (addendum contract).

For each of the shows, the bid involves the following components:

1. The composition of an original soundtrack fitting with the script and overall theme of each of the shows. Overall timing is given. Estimation of timings of each internal show segment will be coordinated with the Chimelong Executive Producer of Entertainment.
2. Contracting with additional composers and arrangers where necessary to complete the work and provide a variety of musical compositional styles for the shows.
3. The creation and delivery of scratch tracks for each of the shows for approval (by February 1, 2013) and submission (by March 1, 2013).
4. The orchestration/arranging of each of the soundtracks
5. The copying and readying of all parts for recording
6. The recording of the soundtracks (instrumental and vocal). Any vocals that have actual words must be sung in Mandarin.
7. The mastering/mixing of the soundtracks for delivery.
8. Final deliverable of final recorded soundtracks by May 15, 2013
9. An on-site mix should be included as a separate bid (you must include transportation, housing, per diem, timetable, etc.).

You must have all bids translated into Mandarin prior to submission.

**A general note about composing for marine mammal shows. If you have never composed for marine mammal shows before, you need to understand that, while we endeavor to have the animals perform their behaviors consistently as indicated during a certain segment of the show, many times these behaviors do not always happen at the same time. Sometimes in a particular given show, they may not happen at all. So, while it’s tempting to create a great crescendo to an animal “moment” or behavior, doing so may build audience anticipation that may not consistently be fulfilled.**

**To compensate for this, you need to continually think about loops and tags; loops to extend a sequence when there is a delay in behavior,**

**and tags to conclude the loop or the sequence**

 **if the behavior happens early or not at all.**

SPECIFIC SCOPE

The Beluga Show, Under the Dolphin Moon:

This is an 18-20 minute show taking place at Polar regions, featuring Beluga Whales, Pacific White-Sided Dolphin, False Killer Whales, acrobats, and trainers. The attached script, video and presentation give an excellent description of the elements of the show and the pacing. The awe-inspiring Aurora Borealis, the high-energy PWS, the comedic Puffins, the soaring owls, and the beautiful and graceful beluga whales all intertwine in this Arctic setting. The entire show soundtrack is original with the exception of the Beluga Ballet, which is an arrangement of the popular Chinese song entitled “The Moon Represents My Heart.” You are to completely create and produce this soundtrack, working closely with the Executive Producer of Entertainment.

The Dolphin Show, Tropical Heat

From the very first appearance of our ukulele playing/singing host, we set the tone for a Caribbean-flavored romp in the islands. This is an 18-20 minute show featuring Bottlenose dolphin, acrobats, and trainers. The attached script, video and presentation give an excellent description of the elements of the show and the pacing. This show is high energy fun, involving some very large set pieces (a Tiki God, and giant Volcano) and a detailed and fun storyline. This is a very different feel from the Beluga show, and orchestrationally needs to reflect a laid-back island feel. You are composing/producing the music for the show only, as the preshow is done live by our host, but you are to recommend appropriate songs for that 18-minute preshow. During the show, when the host sings, you are to create these songs that are part of the show. Other than the preshow, the entire show soundtrack is original. You are to completely create and produce this soundtrack, working closely with the Executive Producer of Entertainment.

The Sea Lion Show, Sea Lions vs. Pirates

This is an 18-20 minute show featuring a great many sea lions, several otters, and a giant walrus. You are composing music for the main show only. As the tone of the Beluga Show is serene, mystical and inspiring, and the tone of the Dolphin Show is high-energy fun, the tone for the Sea Lion show is fully comedic. This show is played completely for laughs. The Sea Lion show is fast-paced action and gags. The attached script, video and presentation give an excellent description of the elements of the show and the pacing. As noted above, certain soundtrack elements/sfx will need to happen ad- lib/on the fly as a certain action or gag is triggered by a sea lion, who doesn’t always respond/perform at exactly the same time every show. The entire show soundtrack should be original and you are to completely create and produce this soundtrack, working closely with the Executive Producer of Entertainment.

The Omni Mover Ride

The Omni Mover ride is currently a dark ride lasting approximately 11:26. The ride is “hosted” by the voice of our narrator, a mechanical Puffer Fish named Pao Pao. For most of the ride, there is onboard audio. There are 120 cars, each exactly two meters apart, each moving at exactly .33 meters/second. In three sections of the ride, where the ride enters very tight, enclosed spaces (Scenes 5, 6, and 9), the audio moves to outboard speakers to help achieve clarity in the sound.

Unlike the marine mammal shows, cues here will always happen at the same time in the same place and can be scored specifically to a certain action. The attached script, video and presentation give an excellent description of the elements of the show and the pacing. The video is in real time, so you can see exactly what is happening when, and how much time each scene takes. You are scoring for the ride only. For the queue we will use needledrop ambient music appropriate to the setting. The overall mood of this ride changes dramatically during the eleven and a half minutes, from the opening wonder of going beneath the ocean to the eeriness of the bioluminescent zone, the excitement of the prehistoric sea, the drama of the Giant Squid attack, the relative quiet moments of the shipwreck and coral reef, the frantic nature of the shark feeding frenzy, the huge dynamics of the volcano room and effects, the peace of the exit tunnel leading to the utter awe-inspiring beauty of the Grand Aquarium, and the final moments of the kelp forest and jellyfish. This is a continuous original soundtrack, offset by approximately 2 seconds in each adjacent car.

The Parade

The parade is approximately 20 minutes of music. There is approximately 10 minutes of all-original instrumental (or vocal) music to be used on-board the floats. You will also be creating about 10 minutes of instrumental to be used off-board, which are float specific underliners that will change dynamically when a new float enters a speaker zone. The mood of the parade theme is contemporary, upbeat, fun, hand-clapping, memorable, tuneful. The attached drawings give you a feel for the fun and majesty of the parade. While the underlying theme remains the same, there are certainly comedic/kid-like variations for the diver, submarine and turtle floats, as well as high-energy for the Polar/rollerskating float, the undersea nature of the second float, etc.

**SPECIFIC REQUIREMENTS**

(The elements below are what you are bidding on):

1. You are basically bidding on a maximum of 92 minutes worth of main show music (4 shows at 18-20 minutes and the Omni mover at 11-1/2 minutes).
2. Scratch Tracks
	1. Scratch tracks are to be midi-realized representations of the actual soundtrack and will be used primarily in the marine mammal shows for training. These are also used for approval of overall soundtracks prior to orchestration and recording. All bids must reflect costs for scratch track development and delivery in a format TBD.
3. All soundtracks are to be recorded at the same recording session over a number of days, to be determined by you. All estimated timelines and scheduling must be included as part of the bid package.
4. All sound effects/non-musical elements are to be covered and included in the overall bid
5. Orchestration/Arranging and Preparation of parts for each show must be included as part of the bid.
6. All contracting, recording, conducting will be your responsibility and must be included as part of the bid.
7. All music is work made for hire and a complete buyout. No future royalties or money of any kind will be paid.
8. Final deliverable format TBD
9. You are to include on-site mix in China as a separate, optional bid.

**DELIVERABLES FOR THIS RFP**

1. A brief overview of your company and your past work as it relates to soundtrack composition and production.
2. The schedule and the timeline for composition, recording, and mixing.
3. Composers and/or arrangers other than yourself who will be involved in the project.
4. The recommended recording studio(s), locations, approximate session size for each of the five shows.
5. Your budget. You are to fill out the attached BID SHEET for SOUNDTRACK COMPOSITION AND PRODUCTION. Remember, you are only BIDDING on this. Please do not do any work until we award the Tender. Please fill out the bid sheet exactly as formatted. You may add as many notes as you wish where provided or on a separate sheet.

**RFP IS DUE VIA EMAIL BY 5:00 pm CHINA TIME ON:**

**Saturday, January 5, 2013**

The Chimelong Group Company, Ltd. may, at its discretion, extend this date by notifying all contractors in writing. Such notification may be made separately or in conjunction with an amendment or clarification.

CONFIDENTIALITY

***Contractor shall not disclose any information regarding the content of this RFP to anyone other than the Company’s employees and consultants directly involved in responding to this RFP***. No news release, public announcement, or any other public reference to this RFP shall be made without prior written consent of THE CHIMELONG GROUP COMPANY, LTD.. No contact with any other companies either bidding or not bidding on this project is allowed. Unauthorized disclosure OF ANY KIND will result in disqualification of the Contractor. Take this seriously.

### EXCLUSIVITY

Contractor, if awarded the contract, shall agree that this scope of work is created solely for THE CHIMELONG GROUP COMPANY, LTD. No duplication is allowable unless authorized by owner.

# CONDITIONS

THE CHIMELONG GROUP COMPANY, LTD. reserves the right, without qualification, to select a Contractor based on the content of the proposal materials and other relevant information concerning the Contractor’s portfolio and compatibility of the proposal with the given project. The proposal will be confidential and will not be returned. Failure to comply with instructions and provisions of this RFP may result in disqualification.

OFFER PERIOD

Contractor agrees that the response submitted for the RFP will remain valid for a period of 90 days from the date of submission.

# REVIEW SCHEDULE AND PROCESS

THE CHIMELONG GROUP COMPANY, LTD. will review all materials and judge them on how well the proposed solutions meet the requirements of the RFP, the overall costs and background information obtained from the Contractor and other references. Contractor agrees to have themselves available during the evaluation period to answer questions and/or provide clarification as needed. While THE CHIMELONG GROUP COMPANY, LTD. reserves the right to select based solely on the RFP, it may discuss and negotiate items or terms of the RFP as it deems appropriate with the Contractor.

THE CHIMELONG GROUP COMPANY, LTD. may request the Contractor to meet with members of its staff at THE CHIMELONG GROUP COMPANY, LTD. offices in Guangzhou, China and present the ideas in person.

# REJECTION OF PROPOSAL

THE CHIMELONG GROUP COMPANY, LTD. reserves the right to reject any and all proposals and to request re-submission of proposals. THE CHIMELONG GROUP COMPANY, LTD. is not required to accept any of the proposals submitted.

# NOTIFICATION

All Contractors will be notified of the results of the review and evaluation process.

ATTACHMENTS:

Exhibit A: Show Scripts, Presentations and Videos for Beluga, Dolphin, Sea Lion, and Omni Ride

Exhibit B: Presentation on Parade

Exhibit C: Audio System Specifications for all shows

Exhibit D: Soundtrack Composition and Production Bid Sheet