

**S E S S I O N I I :  
E S S E N T I A L &  
D I S T I N C T I V E  
D E S T I N A T I O N S**

**imperial tours®**

*traveling China...in style*

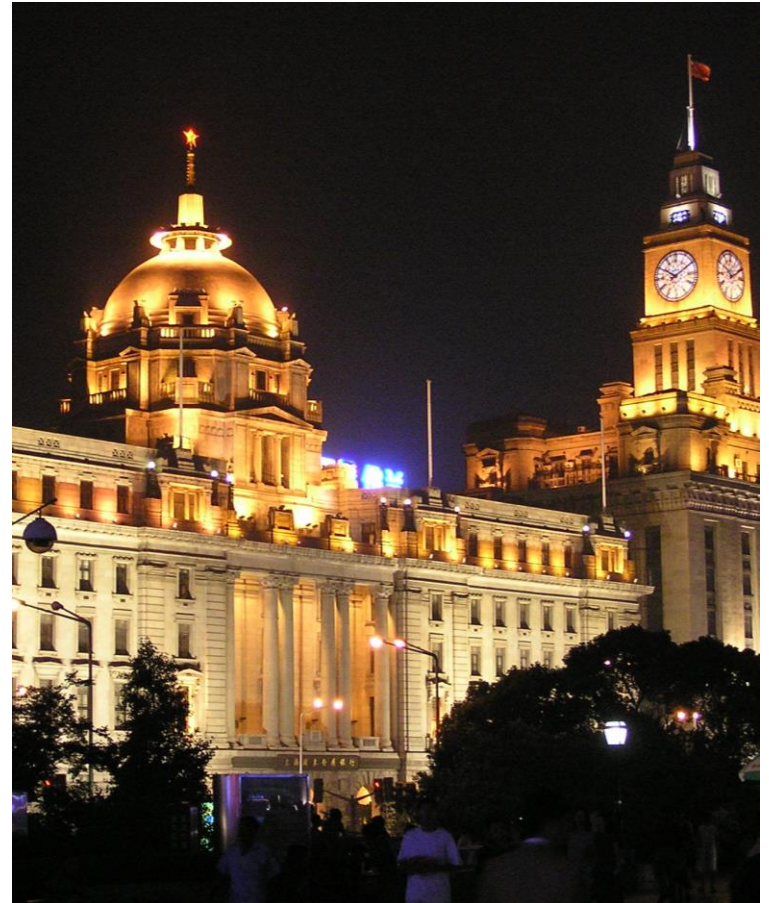
## CONTENT

- 01 ESSENTIAL DESTINATIONS: HANGZHOU  
& SHANGHAI
- 02 LET CHINA SURPRISE YOU
- 03 OUR VISION OF LUXURY TRAVEL IN  
CHINA'S DISTINCTIVE DESTINATIONS

# ESSENTIAL DESTINATIONS



*Hangzhou*



*Shanghai*

# H A N G Z H O U

## SOPHISTICATION AND THE ART OF LIVING

### *SEASONALITY:*

Hot in the summer, Hangzhou has a relatively temperate climate throughout the year. Best in spring.

September, like nearby Shanghai & Suzhou, can be rainy.



### *GREAT FOR:*

Sophisticates, families, and cultural types.  
Questionable for active adventurers.



*What Makes Hangzhou Special –*

# HANGZHOU

## PLACES OF INTEREST



*WEST LAKE*

West Lake is a top destination for Chinese travelers.

### *Imperial Moment*

Gondola ride with bespoke accents.  
Can arrange morning lakeside taichi lessons.



*THE PEAK THAT FLEW FROM AFAR*

The Peak That Flew From Afar is a limestone mountain with over 300 Buddhist statues carved from the 10th to 14th centuries.

### *Imperial Moment*

Several temples surround it, the largest being Lingyin Temple



*DEDICATION TO FINE LIVING*

Considered by Marco Polo to be the greatest city on earth, Hangzhou has traditional strengths in art, design, ceramics, medicine, cuisine & tea.

### *Imperial Moment*

Traditional tea tasting ceremony.  
Can visit a Traditional Chinese Medicine doctor.

# HANGZHOU

## HANGZHOU HOTELS WE PREFER



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# HANGZHOU

## HANGZHOU HOTELS WE PREFER

### AMAN FAYUN

#### ROOMS

42

#### LOCATION

Next to Lingyin Temple; 20 minutes outside city center.

#### PERSONALITY

Restored village houses.

#### STRENGTHS AND WEAKNESSES

Authentic design, no two rooms alike; traditional with modern conveniences. High price, dark at night and potentially hazardous pathways in rain.

### FOUR SEASONS

#### ROOMS

81

#### LOCATION

West bank of West Lake.

#### PERSONALITY

References to traditional Chinese architecture.

#### STRENGTHS AND WEAKNESSES

More character than many “FS” – Premier rooms have a Chinese character; beautiful grounds. Middling food quality; entry level rooms and suite have less character



*Aman Fayun*



*Four Seasons*

# H A N G Z H O U

## HANGZHOU HOTELS WE ARE INTERESTED IN

CHAPTEL

*ROOMS*

18

*LOCATION*

Eastern shore of West Lake in lanes  
behind Hyatt Regency

*PERSONALITY*

Heritage

*STRENGTHS AND WEAKNESSES*

Well-appointed rooms in good location.  
Currently employing ex-Aman staff, but  
will quality be maintained?



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# S H A N G H A I

## *SEASONALITY:*

Temperatures 30-50° F in winter and up to 90° F in summer.

Rainy season in summer though occasional heavy precipitation year-round

## *GREAT FOR:*

All client types who enjoy urban metropolises.





# SHANGHAI

## PLACES OF INTEREST



*THE BUND*

Nineteenth century waterfront looks over Huangpu river at twenty-first century waterfront

### *Imperial Moment*

Lecture on colonial architecture.  
Romantic dinner in bell-tower



*FRENCH CONCESSION*

Wonderful blend of history, culture, and progress.  
Great shopping, restaurants, cafes.

### *Imperial Moment*

Can arrange Jewish heritage tour.  
Can arrange local Shanghai cooking lesson in French Concession home.



*LOCAL HIGHLIGHTS*

Yu Garden – classic Ming dynasty garden great for guests not heading to Suzhou.  
Shanghai Museum collection includes excellent bronzes and ceramics.

### *Imperial Moment*

Visits to ateliers of internationally known fashion designers.  
Can arrange a Shanghai nightlife tour with Time Out music editor

# SHANGHAI

## SHANGHAI HOTELS WE PREFER



# SHANGHAI - HOTEL SUMMARY

PROPERTY	ROOMS	LOCATION	PERSONALITY	TARGET CLIENT	PRICE POINT
<i>Peninsula</i>	235	North Bund in the former UK Consulate	(Faux) Heritage	Seeking best quality in a more traditional style	High
<i>Park Hyatt</i>	174	Across river on Pudong-side, in China's 2 <sup>nd</sup> tallest hotel	Designer contemporary.	Best quality contemporary	High; suites higher
<i>Waldorf Astoria</i>	269	Heritage building on Bund & new tower behind	Genuine Art Deco building with new wing	Traditional seeking best quality	High
<i>Puli</i>	209	North edge of French concession	Leisure South East Asian contemporary	High-end, edge to design	Competitive
<i>Ritz-Carlton Pudong</i>	285	Pudong side of river, next to Oriental Pearl Tower	Business Contemporary	Corporate & Leisure	Competitive
<i>Grand Hyatt</i>	555	Across river on pudong-side, in China's 3 <sup>rd</sup> tallest building	Contemporary Asian but now 10 years old	Now more corporate	High
<i>Four Seasons Pudong</i>	201	Pudong-side, set back from the river	Contemporary with Chinese elements	High quality, suited to business travelers	High
<i>Mandarin Oriental</i>	362	Pudong side with a less panoramic view of the river	Sophisticated contemporary with Asian accents	High end business traveler	High
<i>Langham Xintiandi</i>	357	French concession, Xintiandi area	Contemporary South East Asian business	Business and seeking downtown nightlife	High
<i>Four Seasons</i>	436	Puxi-side; in so-so area.	Classic	High end business traveler	High
<i>Fairmont Peace Hotel</i>	270	Heritage building on Bund	Period hotel	Seeking heritage	Competitive
<i>Banyan Tree</i>	130	Good location on north Bund	Stylish contemporary Asian	Leisure & Corporate	High

# S H A N G H A I

## SHANGHAI HOTELS WE PREFER

### PARK HYATT

#### *ROOMS*

174

#### *LOCATION*

Pudong side of the river in China's tallest skyscraper.

#### *PERSONALITY*

World class contemporary.

#### *STRENGTHS AND WEAKNESSES*

Award-winning rooms; great hardware.  
Perception of inconvenient location for leisure.

#### *SPECIAL AMENITIES*

Specialty greeting & welcome note; 10% off spa treatment; classic cocktail on the 92<sup>nd</sup> floor bar.

### PENINSULA

#### *ROOMS*

235

#### *LOCATION*

North end of the Bund in the former British Consulate.

#### *PERSONALITY*

Classic hotel.

#### *STRENGTHS AND WEAKNESSES*

First choice heritage hotel, great location.  
Not all rooms have waterfront views.



*Park Hyatt*



*Peninsula*



**C H I N A**  
**T H E   U N S P O K E N**

# CHINA - THE UNSPOKEN

## CHINA'S UNIMAGINED GEOGRAPHICAL DIVERSITY



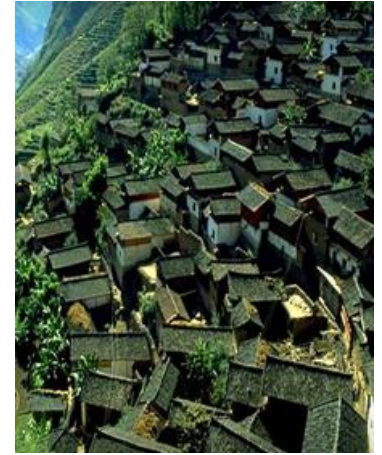
*Huangshan Mountain  
Peaks*



*Sanya Tropical Beaches*



*Dunhuang Timeless  
Deserts*



*Lijiang Vertiginous  
Rice Terraces*

*One of the most enjoyable and successful trips we have ever made,  
and be aware that they are very numerous!" Rodolfo Molina Duarte*

# CHINA - THE UNSPOKEN

## THE ENDURING *QI* OF CHINA



*Dunhuang Buddhist  
Lore*



*Chengdu Daoist  
Center*



*Hangzhou Chan  
Buddhism*



*Lhasa Tibetan  
Buddhism*

*“It was the best trip I have made in 20 years.”  
Andrew Soye*

# CHINA - THE UNSPOKEN

## DIVERSE CUISINE OF CHINA



*Chengdu*



*Hong Kong*



*Dunhuang*



*Hangzhou*

*"Our trip was beyond anything we could have imagined.  
Truly a life gift for all of us."  
Anita Calfin*

# OUR VISION OF LUXURY AT CHINA'S DISTINCTIVE DESTINATIONS

## WHICH DESTINATIONS?



*Lhasa*



*Taipei*



*Huangshan*



*Pingyao*



*Kashgar*

Destinations must have unique content for the global travelers with sufficient infrastructure.

*You have given us a priceless gift: an introduction to China we will always cherish.” Susan Naessens*

# WHAT WE DO DIFFERENTLY AT THESE DESTINATIONS

## *CHOOSING LOCAL SUPPLIERS:*

### *ETHNICALLY LOCAL GUIDES*

Good contacts e.g. Living Buddha in Lhasa.

### *UNIQUE ITINERARIES:*

Innovating activities providing an insider's experience which highlight the destination's character.



### *ONLY LUXURY:*

When it doesn't exist, we create it.

China Host can be fundamental to executing itineraries in these destinations.

*“Clearly our China Host was the key to a great trip...and her ability to anticipate our desires was extraordinary.” Michael & Esther Goldberg*

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**O U R   U N I Q U E  
D E S T I N A T I O N S**

## OUR DISTINCTIVE DESTINATIONS



# OUR DISTINCTIVE DESTINATIONS

## TODAY'S DISTINCTIVE DESTINATIONS



*HUANGSHAN*



*SUZHO*



*YANGZI RIVER*

# H U A N G S H A N

## THE CHINA OF YOUR IMAGINATION

*GREAT FOR:*  
Active adventurers.



# H U A N G S H A N



An Ever-Changing Landscape Painting



Ancient villages featured in numerous films including *Crouching Tiger*, *Hidden Dragon*

*“No ordinary mountain is worth seeing after a trip to the Five Sacred Mountains, No Sacred Mountain is worth seeing after a trip to Huangshan.”*

## *Imperial Moment*

Private lunch within an ancestral Ming dynasty courtyard home and a personal Huangmei Opera

# H U A N G S H A N

## THE LOGISTICS OF VISITING HUANGSHAN

### HUANGSHAN PINE GOLF HOTEL

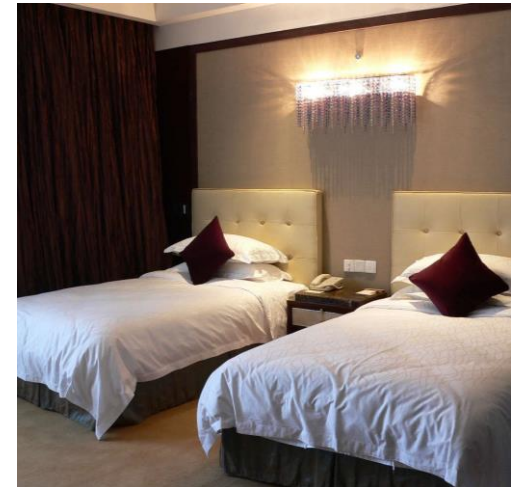
#### *SEASONALITY:*

Best to visit in autumn. Do not visit in spring (rainy).

Winter months from December to February allow for the sea-of-clouds effect over the mountain range.

Average temps: 25° F in winter to 70° F in summer.

*Please note some of our tours will be using the Crown Plaza Hotel this fall to test this.*



# S U Z H O U

## SOPHISTICATION AND THE ART OF LIVING

### *SEASONALITY:*

Temperatures from 30-50° F in winter  
and up to 90° F in summer.

Rainy season in summer though  
occasional heavy precipitation  
year-round.



### *GREAT FOR:*

Cultural explorers and academics.

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## *TRADITIONAL GARDENS*

Designed with strict attention to balance, harmony and proportion in nature.

I.M. Pei museum inspired by traditional architecture.

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## *CANAL TOWNS*

Suzhou has developed into a city. In its vicinity are a network of small canal towns which reveal the more intimate river life of the past.

### *Imperial Moment*

Can arrange a private Suzhou Opera banquet in a Qing dynasty theater.

# YANGZI RIVER

## THE THREE GORGES AND THE WORLD'S LARGEST DAM

### *GREAT FOR:*

*Slower-paced travelers.*

*Clients looking for a rest mid-tour.*



# YANGZI RIVER



*THE THREE LESSER GORGES*

Lesser Three Gorges most stunning.



*XILING GORGE*

Typical cruise scenery.



*THREE GORGES DAM*

A 7,575ft / 2,300m dam harnessing the energy potential of 8.64 trillion UK gallons of water.

## *Imperial Moment*

Imperial Moment – Can invite lecturers to join the journey.

## *Imperial Moment*

Can arrange access to dam control room.

# YANGZI RIVER

## THE LOGISTICS OF VISITING THE YANGZI RIVER

THE CRUISE WE PREFER:

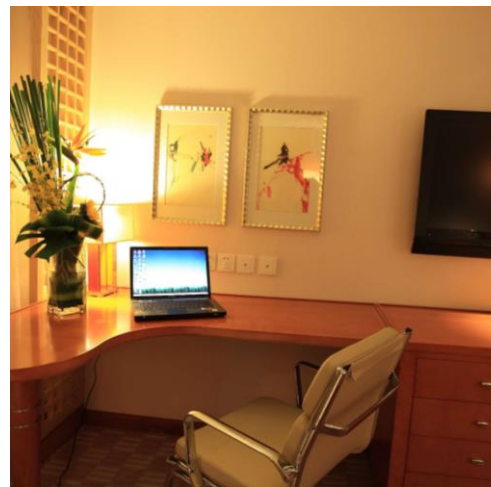
*YANGTZE EXPLORER*

Embark in Chongqing for shorter downstream journey.

### *SEASONALITY:*

Summer temps from 25-35° C (75-95° F); winter temps average 5-12° C (mid 40s-50s° F).

Yangtze Explorer and flight availability limited during winter months.



# WHAT'S NEXT

## SESSION III



*Chengdu*



*Lijiang*



*Shangri-La*



*Lhasa*



*Dunhuang*



*Guilin*



*Hong Kong*



*Macao*



*Sanya*

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*The WOW Factor*

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*A personal fitting*

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*What gives Imperial Tours Its Consistently High  
Customer Satisfaction Ratings*

## C O N T A C T U S

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ALL BOOKINGS AND INQUIRIES: [reservations@imperialtours.net](mailto:reservations@imperialtours.net)

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### *NEXT SESSION*

Wednesday, Oct 2<sup>nd</sup>  
2pm (EST)

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